

The Afternoon DESPATCH & COURIER

Managing People's Real Estate Wealth

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Shivam Sinha, CEO, Indiassetz

Shivam Sinha is the CEO of Indiassetz, India's foremost professionally-run property management services company. Shivam Sinha is a thought leader with the ability to materialize his ideas and concepts into executable reality. Indiassetz, his brainchild is a result of his assessment of a gap in the realty space and an idea of how to fulfil this requirement.

In conversation with **Dominic Rebello**, Shivam talking about Indiassetz journey said, "Unlike wealth management, where myriad individuals and firms advise clients of the best way to invest, grow and preserve their money, there was no where a person could get complete advisory about investing in real estate. In such cases they were dependent on friends, relatives and hearsay, which was not the best of investment policies. This is how Indiassetz was born."

Tell us a few words about Indiassetz and the idea behind it?

Indiassetz is a boutique family office which advises families on their real estate wealth. It is led by senior bankers who earlier worked with Standard Chartered Bank. Indiassetz is India's foremost professionally run real estate wealth management advisory and management firm backed by technology.

How are you different from others or Indiassetz's USP?

We are a pure wealth management firm with underlying asset as real estate. We parallel the experience of bank and wealth management companies backed by strong technology.

Any expansion plans?

We have expanded to Hyderabad / Chennai and now to Dubai. We are looking at few more countries where there is a substantial Indian population

Your vision for the company?

Our vision is to be one of the best bank for real estate wealth management. We want every resident Indian / NRI owning real estate in India, can walk in and hand over their real estate wealth to a professionally managed, technology backed firm like ours and we wish to provide a private banking experience for clients.

Do you feel the buying sentiments are infrastructure driven? How do you see Indiassetz bearing in that direction?

Yes, the current scenario of the market is where in the buying sentiments are infrastructure driven. People want the best modern amenities for their money and everything being easily available now at affordable price, people are driven by it.

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