

## 10 Most Promising Property Management – 2017

The real estate sector is considered to be one of the most recognized sectors globally. In recent times, the sector has witnessed a demanding growth in relation to the boom of property management services in the country. Though there is an ever-growing demand for property management companies to meet the increasing needs of property owners, hiring someone to take care of the property is important especially during the owner's absence. Foreseeing the young market, many property management companies have ushered in the space and are innovating constantly to fill in the existing gaps. These companies tend to provide a range of services that include property maintenance, renting, renovating, security, collecting rent, leasing & more, thus covering an entire gamut

of services. Moreover, these property managers liaisons with owners, tenants & contractors to make the whole process seamless and try to generate the highest possible returns for their customers. According to a report, approximately 60 crore people in India would tend to live in cities by 2030 and as the large section of the population is expected to move into cities, the demand for property management services is definitely bound to go up.

Realizing this changing scenario, we at siliconindia bring to you a list of '10 Most Promising Property Management Companies'. Having being scrutinized by a distinct panel of judges including CEOs, CIOs, CXOs, analysts and the siliconindia editorial board, these companies can be assured to deliver services that will help the customers along with their endless offerings.



### Company:

Indiassetz

### Key Person:

Shivam Sinha,  
 Founder & CEO

### Description:

India's foremost professionally run property management services and real estate wealth advisory company, with a legacy of trust and the promise of personal attention

### Website:

indiassetz.com

## Indiassetz: A Family Office for your Real Estate Wealth

It all started in 2014. In their day to day work, a group of bankers from Standard Chartered Bank realized they had come across a common customer conundrum. While working in various verticals in banking, they met clients from different walks of life who expressed the dearth of a trusted advice when it came to property investments, and the lack of professional service to manage their real estate wealth. Most customers either did not reside in the city where they had property, or were too busy in their work or personal lives to manage their real estate wealth. They tended to rely on friends or family, but then the property - as an investment - wasn't getting priority attention or expert opinion. This is how Indiassetz came into being.

The team of like-minded ex-bankers led by Shivam Sinha had found a common passion, and fortunately for them, this was also a strong need in the sector. They directed all their energies into creating a service organization that would act, unbiased, purely representing the client, and partner with them in the entire lifecycle of real estate wealth ownership.

"The approach we take is to parallel the experience with that of personal wealth management," says Shivam. "After all, investing in real estate is a substantial part of a person's financial future, and should be treated with the same gravity as money management."

"Our first challenge was to find the initial set of registered clients who understood and appreciated a professionally-run real estate wealth management firm. We began with our



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friends and family to manage their properties and delivered results. Soon, we acquired references from our registered clients. We are now at 2000 clients including few marquee strategic tie-ups, all acquired through word of mouth!"

### Property Management Services – with Trust and Dependability

Embracing the importance of long-term relationships with their clients, Indiassetz offers personalized consulting and end to end service at a surprisingly comfortable price – the price you'd be happy to pay to have someone else deal with due diligence, legal work, real estate tax advisory, government liaison, market research, negotiation, tax payments and supervision of maintenance crews.

Indiassetz is presently a 30-member strong team that operates in Bangalore and Hyderabad. "Being a service company, it's our people that are the secret to happy customers. We are hiring people as we grow, to strengthen our execution network," says Shivam.

Their client-centric approach and dynamic attitude are determinedly bringing a change in the way real estate wealth is perceived in India. Shivam talks about the future. "We shall soon be expanding our footprint to tier 1 cities across India, and outside, wherever there is Indian diaspora. We aim to have our marketing offices in key markets outside India and continue strengthening our execution network. Another aspect we're excited about is what technology can bring to the equation. We are investing on a comprehensive and engaging technology platform that will fill a huge white space in the industry." 



Team Indiassetz